

# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

PAGE 1 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Senate Majority PAC</b>		<b>FEC IDENTIFICATION NUMBER ▼</b>	
		<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>C</b> C00484642         </div>	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <span style="margin-left: 20px;"><input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on</span>			
		<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 09 / 19 / 2014</div> </div>	

Full Name of Payee <b>Ralston Lapp Media</b>			Date of Public Distribution/Dissemination		
Mailing Address 1054 31st St NW Ste 430			<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 09 / 17 / 2014</div> </div>		
City Washington State DC Zip Code 20007-6042			Amount		
Purpose of Expenditure Media Production Costs - Estimate			<div style="border: 1px solid black; padding: 2px; display: inline-block;">20117.45</div>		
Category/Type			Transaction ID : VN7GB9VQC73		
Name of Federal Candidate Thomas Cotton			Date of Disbursement or Obligation		
<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose			Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: 2014		
<div style="border: 1px solid black; padding: 2px; display: inline-block;">2929648.80</div>			<input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>Waterfront Strategies</b>			Date of Public Distribution/Dissemination		
Mailing Address 3050 K St NW Ste 100			<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">MM / DD / YYYY 09 / 17 / 2014</div> </div>		
City Washington State DC Zip Code 20007-5108			Amount		
Purpose of Expenditure Media Buy			<div style="border: 1px solid black; padding: 2px; display: inline-block;">374074.00</div>		
Category/Type			Transaction ID : VN7GB9VMT60		
Name of Federal Candidate Thomas Cotton			Date of Disbursement or Obligation		
<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose			Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AR		
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: 2014		
<div style="border: 1px solid black; padding: 2px; display: inline-block;">2929648.80</div>			<input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block;">394191.45</div>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block;"></div>
(c) <b>TOTAL</b> Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block;"></div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe

[Electronically Filed]

Date

MM / DD / YYYY  
09 / 20 / 2014

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)PAGE 2 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Senate Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00484642	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input type="checkbox"/> New report	<input checked="" type="checkbox"/> Amends report filed on
		M M / D D / Y Y Y Y Y Y 09 / 19 / 2014	

Full Name of Payee <b>Dixon/Davis Media Group LLC</b>		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 18 / 2014	
Mailing Address 1028 33rd St NW Ste 300		Amount 29577.00	
City Washington	State DC	Zip Code 20007-3571	Transaction ID : VN7GB9VQC81
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y
Name of Federal Candidate Joni Ernst		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2801356.00	

Full Name of Payee <b>Ralston Lapp Media</b>		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 18 / 2014	
Mailing Address 1054 31st St NW Ste 430		Amount 13632.84	
City Washington	State DC	Zip Code 20007-6042	Transaction ID : VN7GB9VRF86
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y
Name of Federal Candidate Cory Gardner		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2762282.83	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	43209.84
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	

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		M M / D D / Y Y Y Y Y Y 09 / 19 / 2014	

Full Name of Payee <b>Waterfront Strategies</b>		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 18 / 2014	
Mailing Address 3050 K St NW Ste 100		Amount 100922.00	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GB9VMT86
Purpose of Expenditure Media Buy	Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y	
Name of Federal Candidate Joni Ernst		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2801356.00	

Full Name of Payee <b>Waterfront Strategies</b>		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 18 / 2014	
Mailing Address 3050 K St NW Ste 100		Amount 138375.00	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GB9VQ9J3
Purpose of Expenditure Media Buy	Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y	
Name of Federal Candidate Cory Gardner		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2762282.83	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	239297.00
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	

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		M M / D D / Y Y Y Y Y Y 09 / 19 / 2014	

Full Name of Payee <b>Waterfront Strategies</b>		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 09 / 19 / 2014	
Mailing Address 3050 K St NW Ste 100		Amount 51891.00	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GB9VQ9K1
Purpose of Expenditure Media Buy	Category/ Type	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y	
Name of Federal Candidate Joni Ernst		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
		2801356.00	

Full Name of Payee		Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y	
Mailing Address		Amount	
City	State	Zip Code	Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y
Purpose of Expenditure	Category/ Type		
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input type="checkbox"/> Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	51891.00
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	728589.29

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